



FRIENDS OF THE
LIBRARY
OF HAWAII

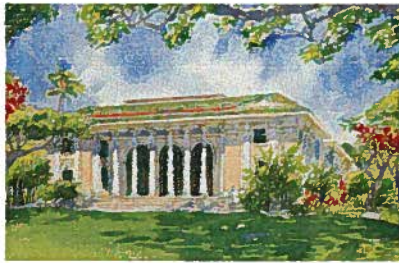
Friends of the Library of Hawai'i



Report to The Board of Education, Committee on External Affairs

March 10, 2009

Byrde Cestare, Executive Director



Founded in 1879, Friends of the Library of Hawai'i is the non-profit support organization for Hawaii's fifty-one public libraries.

The mission of FLH is to support and promote Hawaii's public libraries. While not intended to supplant state funding, FLH provides for programs and supplies outside the state budget, including:

- Continuing Education for staff, including workshops brought to Hawaii
- Scholarships for Masters Degree in Library Science
- Discretionary Funds for each library branch and section
- Summer Reading Program
- Fall Reading Program
- Spring Reading Program
- Honolulu Theatre for Youth Productions
- Quarterly Grants
- Anniversary Grants
- Matching Friends Grants



Two major fundraisers



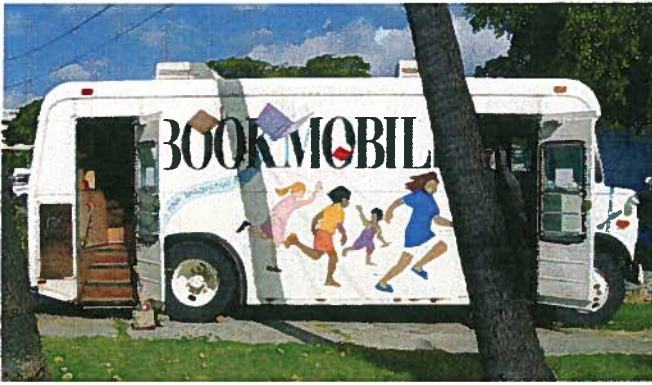
Annual Booksale
June 20-28, 2009
McKinley High School

Annual Golf Tournament
Marriott Links to Literacy
September 25, 2009
KoOlina Golf Club

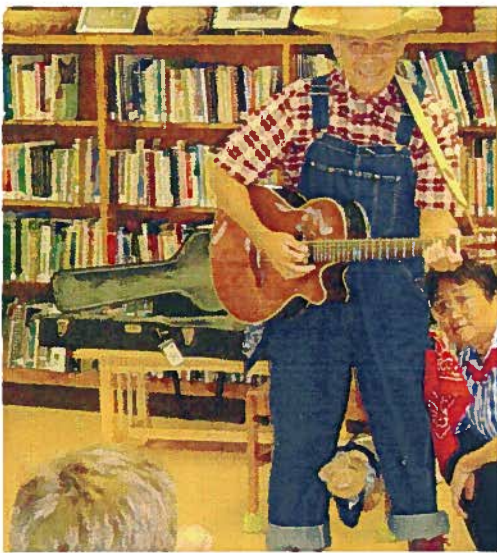


Additional Fundraising

- Grant writing to support and expand existing programs; i.e. Summer Reading Program, Fall Reading Program, etc.
- Membership
- Makana Akamai Program—where books may be donated to a particular library
- Nurturing long-term relationships that may develop into major gifts or bequests to HSPLS
- Payroll deduction programs
- Employer match programs



- ❑ Enterprise activities at libraries, including copier machines and payphones
- ❑ Bookstore at 690 Pohukaina Street "Bill's Bookmobile"
- ❑ Within the next year, we plan to open an expanded year-round bookstore provided by the Hawai'i Community Development Authority



We are always open to fundraising activities with the promise of generating revenue and awareness for HSPLS. For example, we worked with Barnes & Noble this past November and December on a bookdrive and bookfair that raised over \$800 in cash and 1500 books valued at \$10,000.

Of the fifty-one public libraries in the state, twenty-eight have affiliate groups. These groups are organized to support their local libraries, much like a PTA at a school. By encouraging fundraising on a local level, FLH is able to concentrate on statewide requests, while local Friends groups provide most funding for projects at their local libraries. Examples:

- ❑ Friends of Kailua Library have spearheaded three major renovation projects at their library and supply funding for books, supplies, and programs at the library.
- ❑ Friends of Maui Libraries have contributed to the preservation of the Maui News on microfilm.
- ❑ Friends of Kahuku Library have worked tirelessly to secure funding for a bookmobile to reach patrons without access to the library.
- ❑ Many Friends groups across the state provide additional programs, incentives, and refreshments for reading programs.



One of our goals is to promote the establishment of a Friends affiliate at each library. We held our first Affiliates Conference in November 2008 to discuss the nuts and bolts of being an affiliate. We are ready to work with communities that want to establish a Friends group at their branch.

Another important part of the FLH mission is to promote the public libraries through awareness. By working with the local affiliates and encouraging their growth, communities become involved with their library. This type of involvement will benefit the branch library by encouraging enthusiastic supporters, advocates, and donors.



**Legislator of the Year
Senator Clarence Nishihara**

FLH is advocating for full funding of Hawaii's libraries. We believe it would be a major blow to education and life-long learning to close libraries.

At a time when libraries need to respond to the needs of the communities by continuous innovation, the HSPLS budget has remained stagnant.

Our advocacy plans include:

- Annual Legislative Event
- Visits to each legislative office in February (Love Your Public Library Month)
- Friend to Friend email project stating issues (below)
- :30 second PSA by crew of LOST



MAKE SOME NOISE FOR PUBLIC LIBRARIES

- ★ Library usage is **UP**
- ★ Now is **NOT** the time to cut the library budget
- ★ Any cuts beyond 10% will mean library closures
- ★ Keep **ALL** libraries **OPEN** as important **FREE** resources for Hawaii's communities



Makana Akamai
The Gift of Knowledge

Through the Makana Akamai program, you can donate books to honor someone or in memoriam to your favorite library branch.
You may specify a category, an area of interest, or "Librarian's Choice."

Categories are:

- Art/Music/Recreation
- Business/Science/Technology
- Children's
- Hawaii/Pacific
- Language/Literature/History
- Social Sciences & Philosophy
- Young Adult

Makana Akamai Donation Form

Category/Area of interest: _____

Donor's name: _____

Address: _____

City: _____ State: _____ Zip: _____

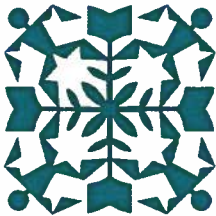
Library Branch: _____ Amount Enclosed: _____

Dedication for Bookplate: _____

Please send the honoree's name and address, and we'll send them or family a notice of your donation.

Please mail form and payment to: The Friends of the Library of Hawai'i
690 Pohukaina Street, Honolulu, Hawai'i 96813

www.friendsofthelibraryofhawaii.org



FRIENDS OF THE LIBRARY OF HAWAII

Please join the Friends of the Library of Hawai'i to show your support of Hawai'i's public libraries!

Annual

Lifetime

- Student/Senior/Military \$15
- Individual \$25
- Family \$50
- Donor \$100
- Benefactor \$1,000

- Life Member \$750

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Additional donation \$ _____ Amount enclosed \$ _____

Credit Card _____ # _____ Expiration date _____

Credit card payments may be placed by phone: 536-4174 or send this form with payment to:
Friends of the Library of Hawai'i, 690 Pohukaina Street, Honolulu, Hawai'i 96813

www.friendsofthelibraryofhawaii.org



FRIENDS OF THE
LIBRARY
OF HAWAII

Marriott

LINKS TO LITERACY
A benefit for Hawaii's Public Libraries

SAVE THE DATE!

Marriott Links to Literacy
Friday, September 25, 2009
Ko Olina Golf Club
Awards banquet at
JW Marriott Ihilani Resort & Spa



Reserve your team's slot now!
Friends of the Library of Hawai'i
808-536-4174
mae@friendsofthelibraryofhawaii.org

62nd Annual Booksale

The tradition continues!

The Friends of the Library of Hawai'i
will hold its **62nd Annual Booksale**

June 20-28, 2009.

Over 100,000 used books
will be on sale. Show your support
for Hawai'i's public libraries
by shopping at this fabulous sale.
See you there!

When: June 20 through June 28, 2009

Where: McKinley High School Cafeteria
1039 South King Street
Honolulu

Members' Preview Sale

June 19	5-9 p.m.	
June 20	9 a.m.-9 p.m.	Opening Day
June 21	9 a.m.-8 p.m.	
June 22	11 a.m.-7 p.m.	
June 23	11 a.m.-7 p.m.	
June 24	11 a.m.-7 p.m.	
June 25	11 a.m.-7 p.m.	
June 26	11 a.m.-8 p.m.	
June 27	9 a.m.-9 p.m.	50% off
June 28	9 a.m.-1 p.m.	50¢ Day

For more information: www.friendsofthelibraryofhawaii.org or 536-4174